



COOKIE POLICY

1. Introduction

1.1 This website is owned by **Aceli Africa** (hereafter “**we**”, “**us**”, or “**our**”) and uses cookies.

1.2 This Cookie Policy must be read together with our Privacy Notice. It provides you with information about cookies and how to control them for this website.

1.3 The link to the website is as follows: <https://aceliafrica.org/>

2. What are cookies?

2.1 Cookies are small data files that are placed on your computer, mobile phone, or tablets by websites that you visit. They are widely used to help websites work more efficiently as well as provide information to the website owner.

2.2 Cookies are used on our website to recognize you from other users. This enables us to offer you a positive browsing experience while also allowing us to improve our website. By continuing to use our website, you agree to our use of cookies in accordance with the conditions of this policy.

2.3 Further information on all aspects of cookies is available at www.allaboutcookies.org. Please note that **Aceli Africa** has no affiliation with or responsibility for this third-party website.

3. Use of cookies

3.1 Types of cookies

A cookie can be classified by its lifespan, purpose, and the domain to which it belongs.

We use the following types of cookies:

- a. Strictly necessary/ essential cookies
- b. Analytics, Performance and Customization cookies

3.2 Strictly necessary/ essential cookies

These are essential cookies enabled for the proper functioning of our website and used to perform basic functions. Without these cookies, our website may not function as intended. For this reason, they do not require your consent.

The list of strictly necessary/ essential cookies our website uses are:

Name	Purpose	Cookie Type/ Duration
cf_clearance	Cloudflare clearance cookie stores the proof of challenge passed. It is used to no longer issue a challenge if present. It is required to reach an origin server.	Session

3.3 Analytics/ Performance cookies

These enable us to recognise and count the number of visitors as well as to see how users navigate our website when they are using it. This helps us to improve the way our website works, e.g., by ensuring that users are finding what they are looking for easily.

The list of performance/ analytical cookies our website uses are:

Name	Purpose	Duration
Priority – aceliafrica.org	To help us analyse the performance of the website and hence improve user experience	Session
Adobe Analytics – s7	To help us gather data regarding site usage and user behavior on the website.	Session
Google Analytics - _ga	Records a particular ID used to come up with data about website usage by the user	1 year
Google Analytics - _ga_#	Used to distinguish individual users by means of designation of a randomly generated number as client identifier, which allows calculation of visits and sessions	1 year

4. Cookies used by our service providers/ Third-Party Cookie

4.1 The third-party service providers we have contracted with use cookies and those cookies may be stored on your computer when you visit our website. They are required for some of the functions within our website as mentioned in the above table in section 3.

4.2 The third-party providers on our website are:

- Google Analytics

5. Managing Cookies

5.1 We request your consent before placing cookies on your device. Since consent must result from a positive action, the cookie category checkboxes are unchecked by default for you to expressly opt-in to cookie use except for strictly necessary cookies which do not require your consent.

5.2 You can refuse or withdraw your consent to the use of cookies and disable them at any time by changing the settings on your browser. However, please note that if you do so, it may affect your ability to properly use this website. You can find out more about the way cookies work and how to disable them at <https://www.aboutcookies.org.uk>.

5.3 Please note that if you disable performance and targeting cookies, it is possible that any advertising you receive will be less targeted as a result, but the site should function correctly. However, if you disable functional cookies, you may be unable to access certain areas of our website and certain functions or pages will not work in the usual way. You will also lose some saved information, for instance e.g., saved login details and site preferences.

5.4 Consent is always verifiable. We have the following controls in place to ensure that we can demonstrate consent in every case:

- run regular audits of consent collection methods on the website/application, which may be done by outsourcing the same to the third party responsible for consent collection for the website/application concerned.

- information on the implemented tools and configurations (such as CMPs) may be kept, in a time-stamped manner, by the third parties responsible for the tools themselves.
- the different versions of the code used by the subject collecting consent can be handed to a third party, or 'hashed' and then published in a time-stamped manner on a public platform for the purposes of proving its authenticity when needed.

5.5 We keep detailed records of consent through a consent log and can evidence at a minimum:

- that the individual was able to make an informed choice prior to giving consent. (Cookies' purposes clearly defined);
- that the individual has consented to the use and processing of their personal data by expressly accepting our Cookies;
- and that the individual has been advised of our company name and third party using the data.

6. Retention period of cookies

6.1 We have defined the duration for all the cookies used on our website under Section 3.

6.2 We ensure that the lifespan of cookies is not extended with every new visit and retention periods are periodically reviewed to ensure that their duration is limited to what is strictly necessary.

7. Cookie wall

7.1 A cookie wall is a feature which blocks access to a website or mobile application when the user does not give his consent. The implementation of a cookie wall may infringe the freedom of consent. Therefore, the lawfulness of using a cookie wall must be assessed.

7.2 Our website does not use cookie walls to uphold the rights and freedoms of our users.

8. Cookie Banner/Pop-up

8.1 A cookie pop-up or cookie banner appears when you visit a website. It also allows you to either accept or refuse cookies (See Appendix 1). It informs you that your personal data is being collected, how it is being collected and for which purposes it is being collected. It also collects your consent to use your data.

8.2 Our website uses cookie banner/pop-up to collect your consent for data collection and to inform you how your data is being processed.

9. Changes to this Cookie Policy

We keep our Cookie Policy under regular review, and we may update it from time to time. We will notify you of significant changes through automatic pop-ups on our website. However, we also encourage you to periodically review this policy so that you are informed of our use of cookies. This version was last updated on 01 January 2025

Contact us

If you have any questions about our Cookie Policy, you can contact us at:

Name: **Aceli Africa**

Email: info@aceliafrica.org

APPENDIX 1

This website uses Cookies.

We use both session and persistent cookies to improve user experience. As a result, we may collect and process your site usage data. Choose what cookies you allow by using below category checkboxes or by clicking the “Accept All” button.

Your cookie preferences

- Analytics/ Performance Cookies
- Cookies used by our service providers/ Third-Party Cookies

Accept
Selection

Decline All

By clicking on the “Save & Close” button, you consent to store on your device all the enabled technologies as described in our [Cookie Policy](#) and for us to access and process your personal data collected. You can change your cookie preferences at any time by visiting the “Cookie Settings”. You can read more on how we process your personal data by visiting our [Website Privacy Notice](#).

Save & Close